



ఆంధ్రప్రదేశ్ రాజ పత్రము
THE ANDHRA PRADESH GAZETTE
PUBLISHED BY AUTHORITY

PART I EXTRAORDINARY

No.578

AMARAVATI, SATURDAY, AUGUST 24, 2019

G.400

NOTIFICATIONS BY GOVERNMENT

--X--

REVENUE DEPARTMENT
(EXCISE-II)

EXCISE POLICY FOR 2019-20 i.e., FROM 01.10.2019 TO 30.09.2020 IN RESPECT OF SHOPS.

[G.O.Ms.No.373, Revenue (Excise-II), 22nd August, 2019.]

PROHIBITION & EXCISE POLICY FOR 2019-20 IN RESPECT OF SHOPS
(RETAIL OUTLETS)

The Government, after careful examination of the proposal submitted by the Commissioner of Prohibition & Excise, Andhra Pradesh, hereby formulate the following Excise Policy for 2019-20 in respect of retail liquor Shops.

- (i) The number of Shops fixed for 2019-20 is (3500).
- (ii) The licence period of the Shops shall be from 01.10.2019 to 30.09.2020.
- (iii) The A.P. State Beverages Corporation Limited (APSBCL) is granted exclusive privilege of selling by Shop and accordingly the APSBCL shall run the retail Shops all over the State from 01.10.2019.
- (iv) The Commissioner of Prohibition & Excise shall fix the number of Shops to be established in a Village/Nagar Panchayat/ Municipality/Municipal Corporation having due regard to the requirement, public order, health, safety and other factors as he thinks fit.
- (v) While establishing the Shops, the directions of the Hon'ble Supreme Court of India issued from time to time on the sale of liquor on Highways shall be strictly followed.

- (vi) All the Shops in the State shall be equipped with the required machinery for implementation of Hedonic Path Finder System (HPFS) and for reading of Holographic Excise Adhesive Labels (HEAL).
- (vii) Each Shop shall be equipped with CC cameras.
- (viii) No Shop shall be permitted on the road from Tirupathi Railway Station to Alipiri via RTC Bus Stand, Leelamahahal circle, Nandi circle, Vishnu Nivasam, Srinivasam. Likewise, no Shop shall be permitted on the road from Leelamahahal - Nandi circle - Alipiri - SVRR Hospital - SVIMS in Tirupathi Municipal Corporation area.
- (ix) The provisions contained in the A.P. Excise (Grant of licence of selling by shop and conditions of licence) Rules 2019, as may be amended from time to time, shall govern the establishment and operation of the Shops by the APSBCL.
- (x) The Enforcement wing shall be strengthened for effective control of all Excise offences including un-authorised sale outlets (Belt shops).
- (xi) The Health, Medical & Family Welfare Department is directed to establish one de-addiction centre in every district in the State.
- (xii) Intensive campaign to educate the public about responsible drinking and the evil effects of irresponsible drinking may be taken up.

The Commissioner of Prohibition and Excise, Andhra Pradesh shall take necessary action accordingly in the matter.

Dr. D. SAMBASIVA RAO,
Special Chief Secretary to Government.

---X---